

— THE —
CULTURAL
STRATEGY

— OF THE —
CITY
OF
CHEMNITZ

up to 2030

MAKING · SPACE · FOR CULTURE

Imprint:

Publisher: City of Chemnitz – Mayor's Office, 2021
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You can find the complete version of the cultural strategy of the city of Chemnitz here: www.chemnitz.de/kulturstrategie



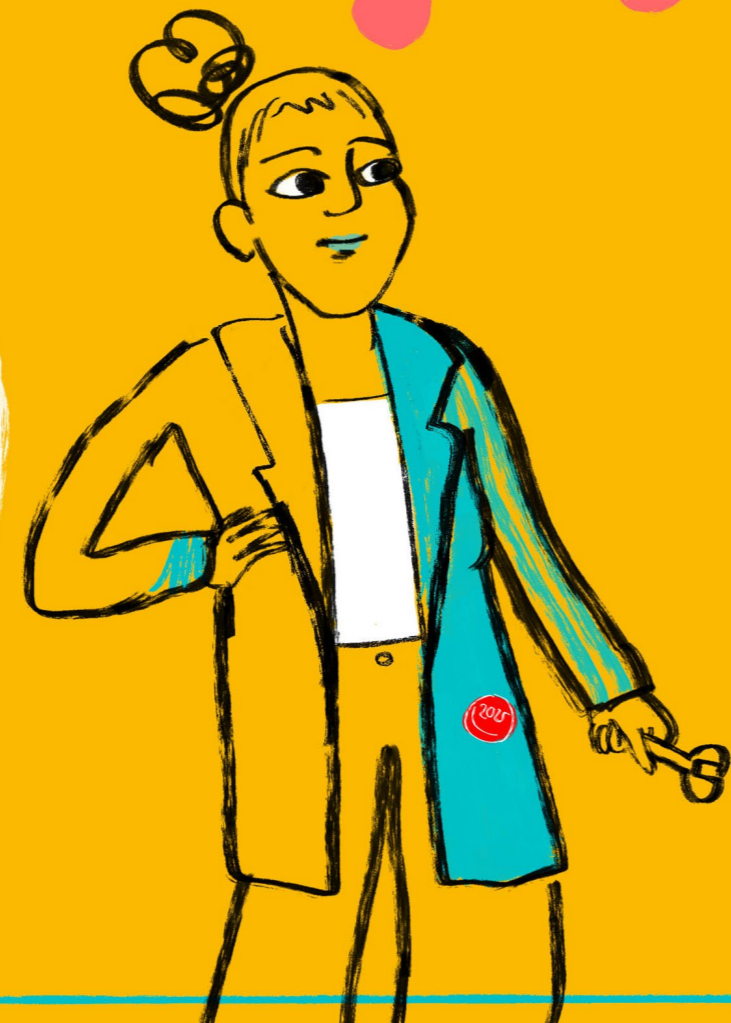
CHEMNITZ
KULTURHAUPTSTADT
EUROPAS 2025

Chemnitz takes off!

The first steps have been taken so that Chemnitz can develop into an attractive cultural city within Europe! In 2019, the city's new cultural strategy was adopted and the first successes can be seen. New funding instruments have been in place since 2021. This makes applications easier and makers have easier access to the open spaces of the city. At the same time, the European Capital of Culture already seems to be on the horizon, which will extensively transform Chemnitz culturally by the year 2025 and beyond, making lasting changes.

To achieve this, the city of Chemnitz has a cultural strategy up to the year 2030. Because anyone who promotes a city's culture improves creativity, togetherness, openness, understanding and the quality of life for everyone!

Now it's time to roll up our sleeves! But how? Where to start? And who has all the ideas? They are already slumbering within the citizens of Chemnitz. Be it the bicycle being tinkered on in the cellar, reviving memories of the past, or the allotment garden, where hospitality is cultivated on warm evenings. Culture begins at home and in the neighborhood!



The 6 subject areas

Modern Chemnitz

- A city where industry, culture and science meet.
- In the Chemnitz City Lab, the future is designed with tradition in mind.
- Analog and digital realities combine to form a smart city.
- Even after eight there is Dolce Vita and culture!

Make space!

- A new funding model creates space for creative development.
- Supporting creative people in Chemnitz and for Chemnitz

Industrial culture

- Common heritage in sight, hand in hand into the future – industry and culture in Chemnitz and Europe!

Cultural and creative industries as a driving force

- From Manchester of Saxony to the Creative City of Chemnitz!

Cultural education

- Exchange and discuss, learn from one another and create with one another – no matter how old, no matter where from, anywhere in the city

Cultural communications, cultural marketing and international partnerships

- We stay in contact – within the city, within Europe!



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The islands come together

The creative places in the city are moving closer together, new design possibilities arise and what has been overlooked is brought to light. Every day, constantly and steadily, the history of the city – with all the previous upheavals and the not always easy legacy – is written by the residents.

But with the traditional inventive spirit of the city, Chemnitz becomes a creative workshop where people can enjoy doing things together! Be it baking, organizing, dancing, learning, teaching, waiting, looking, tinkering, sweeping, complaining, shaking, sharing, brooding, rocking, singing, playing, building, screwing, painting, laughing, growing...

Important! The following points must be checked together for the success of the cultural strategy!

- new instruments of cultural promotion, sustainable cultural policy
- better access to culture
- more networking, more exchange between the makers
- further education and professionalization offers for cultural actors
- more recognition with awards and recommendations
- more international exchange and cooperation

Any ideas?
Then follow the link
to cultural funding!

C the Unseen

The islands of the past will become the city of the future

Communication – public relations – marketing activities

"What's going on in town right now? Who shall I talk to? I would also like to say something!" Communication with the citizens of the city – analog and digital at eye level.

Art in public space

Art has to be out on the streets so that everyone can see, hear and participate. Because art is there for everyone! And with art everywhere, the city looks completely transformed!

Chemnitz – a city of makers

Academy of Experimental Arts

Chemnitz as a think tank. Here, science, art, culture and business do research together on social and aesthetic innovations.

Chemnitz City Lab as method

How do we live together in the future? How do we learn? How do we work? How are we driving? How do we eat? Chemnitz will be the laboratory in which experts and citizens will research these questions together.

An European neighborhood full of cities of makers

International dialogue and exchange

Chemnitz becomes established internationally as a city of culture. And invites the world to do artistic work in the city!

Industrial culture

All over Europe there are cities with opportunities and challenges like Chemnitz. Let's develop the solutions together!

The morning is for working critically and in collaboration

Festivals and major international events

Begehungen, international film festival Schlingel, Sächsisches Mozartfest, international Marianne Brandt competition, Fuego a la Isla, Tanz|Moderne|Tanz, POCHEN, or Tage der Industriekultur – Chemnitz is well equipped with major events. In the future, these will be expanded and new events developed so that there is something for everyone and visitors from all over the world come to Chemnitz.

Museums, collections, archives and memorials

All institutions pull in the same direction, work together and jointly develop future-oriented cultural offers without losing the sense of tradition and the tried and tested.





2030
C the Seen

Tampere 2026
City of Equality ♀

ONE LOVE MANCHESTER

1146 1845 1945 1954 1972 2000 2001 2010 2025 2030

CULTURE BUS

Witamy w Łodzi!

Student exchange

Eastern Wheels Rallye

2030

LESS SIGNS!

Hello from the Kiechwald
bühne Chemnitz

Hello Culture Loves!

Ljubljana City

Theaterstraße

maker space
SHOWROOM

GarageCAMPUS

never again!

Take Space!

CITY ARCHIVE

1845 1945 1954 1972 2000 2001 2010 2025 2030

Génial!

North South